Risk Evaluation of China's Melamine Industry 2010-2015

Full Report

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Description

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Report Snapshot

Scope

This report examines the possible barriers and difficulties for new entries into China's Melamine Industry. Both internal risks (within the industry development) and external risks (from the surrounding environment) of the Melamine industry have been recognized and analyzed. Evaluations and forecasts have been performed for the trend of industry risk over the next five years. Accordingly, Critical Success Factors (CSFs) have been identified for new entries to overcome the main risks in order to achieve their industry establishments and market expansions.

Methodology

Both the Internal Risk and External Risk are classified into several risk factors which account for different weight percentages contributing to the overall industry risk…. All the risk factors are identified and measured quantitatively according to a novel numeric system. Each risk is evaluated with GMD Risk Index Number (RIN) and GMD Risk Intensity Level (RIL). GMD RIN is based on a scale of 0 (lowest extreme in theory) to 100 (highest extreme in theory) and GMD RIL is conclusive context to describe the extent of the risk (Very Low to Very High). An overall RIN and the RIL is calculated by combining each risk factor's contribution.

Overview of Melamine Industry Risk Evaluation

RISK SUMMARY

Risk Factor	Risk	Risk	Risk In	Risk D

	Index Number	Weight Percentage	tensity Level	evelopment Trend
Life Cycle Stage	XX	XX%	XXX	
Concentration and Competition	XX	XX%	XXX	XXX
Entry Barriers	XX	XX%	XXX	XXX
Volatility of Industry	XX	XX%	XXX	
Technology Challenge	XX	XX%	XXX	XXX
Growth Decline	XX	XX%	XXX	XXX
Regulations	XX	XX%	XXX	XXX
Net Import	XX	XX%	XXX	XXX
Other Risks	XX	XX%	XXX	
Overall Risk	XX	100%	XXX	XXX

The overall Risk Index Number (RIN) of China's Melamine industry is XX out of 100 scale, representing a XXX Risk Intensity Level (RIL) by the year 2010. This indicates that a moderate risk will be faced for a new company who wants to enter China's melamine market in 2010…. purchase to read more

CRITICAL SUCCESS FACTORS (CSFs)

Critical success factor (CSF) is the term foran element that is necessary for an organization or project to achieve its mission. It is a critical factor or activity required for ensuring the success of a company or an organization. Critical success factors are those few things that must go well to ensure success for a manager or an organization, and, therefore, they represent those managerial or enterprise area, that must be given special and continual attention to bring about high performance. CSFs include issues vital to an organization's current operating activities and to its future success. Two major categories of CSFs are competitive strategy (used to solve the problems rising from the internal risk) and environmental factors (used to solve the problems rising from the external risk)…. purchase to read more

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