

## Risk Evaluation of China's Beer Industry 2014-2019



Full Report

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Description

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This report focuses on systematic evaluation and analysis of Internal Risks (arising within the industry development itself) and External Risks (arising from the surrounding environments) in China's beer production industry and consumption market. The major internal risks recognized in this industry include industry growth stage, industry competition pressure, market entry barriers, industry volatility, and technology challenge. The major external risks include factors like profit decline, regulation force, dependence on imports, and other risks (namely shortage of upstream supply, competition from substitutes, and purchase potential decrease). The research scope concentrates on mainland China's beer market under the industry conditions and environments in 2014. Forecasts and predictions have been performed for the trend of industry risk over the next five years (2014-2019). All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). These in-depth appraisals and analysis about risk considerations and controls provide a comprehensive understanding of the current risk factors and likelihood of risk development trends. Moreover, this report also concludes Critical Success Factors (CSFs) and novel strategies to help overcome the risks and obstacles in China's beer industry.

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### Report Snapshot

### Methodology

Both the Internal Risk and External Risk are classified into several risk factors which account for different weight percentages contributing to the overall industry risk.... All the risk factors are identified and measured quantitatively according to a GMD novel numeric system. Each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). GMD RIN is based on a scale of 0 (lowest extreme in theory) to 100 (highest extreme in theory) and GMD RIL is conclusive context to describe the extent of the risk (Very Low to Very High). An overall GMD RIN is calculated by combining each risk factor's contribution. An overall GMD RIL is interpreted according to the overall GMD RIN.

## Overview of Beer Industry Risk Evaluation

Risk Factor	GM D RI N	GM D RIL	Ris k Tr end	Risk Weigh t Pe rcent	Wei ghte d RIN
Industry Growth Stage	XX	XX X	XX X	XX%	XX
Industry Competition Pressure	XX	XX X	XX X	XX%	XX
Market Entry Barriers	XX	XX X	XX X	XX%	XX
Industry Volatility	XX	XX X	XX X	XX%	XX
Technology Challenge	25	Low	Steady	8%	2.0
Overall Internal Risk	XX	XX X	XX X	XX%	XX
Profit Decline	XX	XX X	XX X	XX%	XX
Regulation Force	XX	XX X	XX X	XX%	XX
Dependence on Imports	XX	XX X	XX X	XX%	XX
Other Risks	XX	XX X	XX X	XX%	XX
Shortage of Upstream Supply	XX	XX X	XX X	XX%	XX
Competition from Substitutes	XX	XX X	XX X	XX%	XX
Purchase Potential Decrease	XX	XX X	XX X	XX%	XX
Overall External Risk	XX	XX X	XX X	XX%	XX
Overall Risk Evaluation		XX X	XX X	100%	XX

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### Reviews

There are yet no reviews for this product.